



Craft NB at Craft East Application Form Second Year (Returning) Participant

Craft East Buyers Expo

Silver Birch Conference Centre, Halifax, Nova Scotia

8-9 February 2020

Name: _____ Contact: _____

Phone Number: _____ Email Address: _____

Mailing Address: _____

YES, I would like to participate in the Craft NB showcase at the Craft East Buyer's Expo

Have you exhibited your product out of province before? _____

If yes, what show(s)? _____

Have you already exhibited at Craft East (ACTS) before? If yes, what year(s)?

Do you currently ship your product out of province? _____

What provinces(s)? Or state(s)? _____

What retail stores are you currently wholesaling to? _____

Have you ever exhibited at a Craft NB Festival (Saint John and/or Fredericton)? _____

Please provide 5 electronic images of your product (for Craft East jurying committee), and a 1 page biography with this completed registration to Craft NB on or before November 29 to:

- **Email:** events@craftnb.ca SUBJECT: CRAFT EAST 2020 APPLICATION.
- **In Person:** 361 Victoria Street, Suite 200, Fredericton, NB;
- **By Mail:** Craft NB, PO Box 1231, Fredericton, NB E3B 5C8

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Important Information:

Craft NB will be responsible for all costs directly related to the booth, for developing professional marketing materials, advertising, and organizing a full day wholesale readiness workshop (Dec 10 and location TBA).

A participant fee of \$240+HST will be required if your application is accepted. Participants' commitments will include attending the **wholesale workshop (Tuesday, Dec 10 Location TBA, \$30 fee)**, staffing the booth during show hours, shipping products, set-up and tear-down of their product and assisting with booth, and responsibility for travel arrangements, accommodations and meals. **You do not need to be juried member of Craft NB to apply, but you are required to pay a 2020 General (\$50+HST)**. The images and the Bio you submit will be used to create a profile for you on Craft Alliance portal which will then be used to jury you in, solely for Craft East participation, this does not make you eligible for Craft NB juried membership in anyway.