

Craft NB and Government New Brunswick

*New Brunswick Artisans Nouveau-Brunswick at Craft East Application Form
Virtual Craft East Expo 2021*

NAME _____

CONTACT _____

ADDRESS _____

Street

City

Postal Code

PHONE(S) _____

EMAIL _____

YES, I would like to participate with Craft NB on the Virtual marketplace for Craft East

Have you exhibited your product out of province before?

If yes, what show(s)?

Have you already exhibited at Craft East (ACTS) before?

If yes, how many times and what year(s)?

Do you currently ship your product out of province?

What provinces(s)? Or state(s)?

What retail stores are you currently wholesaling to?

Craft NB has organized a full day wholesale readiness workshop via Zoom, and it is mandatory for all first time participants to attend, however we encourage everyone to attend to gain perspective on wholesaling their work online. Craft NB staff will help and support all participants in overcoming the hurdles, questions, and navigation of the Craft East wholesale platform.

A participant fee of \$50+HST will be required if your application is accepted. Thanks to the support from Government of NB this is a subsidized fee for NB producers, regular Virtual Marketplace participation fee is \$200. Participants' commitments will include attending the wholesale readiness workshop (\$15 fee), having their virtual booths ready, communicating with buyers, fulfilling orders, and shipping their products. This Project is a Craft Alliance venture and you do not need to be a juried member of Craft NB to apply, but you are required to pay a 2021 General (\$50+HST) or Market Membership (\$110+HST) to participate.

Please provide 5 electronic images of your product (for Craft East jurying committee), and a 1 page biography with this completed registration to Craft NB to events@craftnb.ca SUBJECT: CRAFT EAST 2021 APPLICATION.

Please Note Craft NB staff continues to work from home so if you have any questions please email and we will respond ASAP.