

Craft NB and Government New Brunswick

Craft NB at Craft East Application Form

Silver Birch Conference Centre

Halifax, Nova Scotia

11-12 February 2023

Craft East is run and hosted by Craft Alliance. Craft NB takes 5-7 artists to represent New Brunswick in the New Brunswick Artisans Booth. When you sign up for this show through Craft NB you get a subsidized booth rate and are in a common space only for NB artists who are coming with Craft NB.

You do not need to be a juried member of Craft NB to apply, but you are required to pay a 2023 General membership (\$50+HST). The images and the Bio you submit will be used to create a profile for you on Craft Alliance portal which will then be used to jury you in, solely for Craft East participation, this does not make you eligible for Craft NB juried membership in any way.

If you have any questions please reach out to events@craftnb.ca

NAME _____

CONTACT _____

ADDRESS _____

Street/box

city

postal code

PHONE(S) _____

EMAIL _____

YES, I would like to participate in the Craft NB showcase at the Craft East Buyer's Expo.

Have you exhibited your product out of province before?

If yes, what show(s)?

Have you already exhibited at Craft East (ACTS) before?

If yes, how many times and what year(s)?

Do you currently ship your product out of province?

What provinces(s)? Or state(s)?

What retail stores are you currently wholesaling to?

Have you ever exhibited?

At a Craft NB Festival (Saint John) _____ yes _____ no

Craft NB will be responsible for all costs directly related to the booth, for developing professional marketing materials, advertising, and organizing a full day wholesale readiness workshop (date and location TBA).

A participant fee of **\$200+HST** will be required if your application is accepted. **Participants' commitments** will include attending the wholesale readiness workshop (mandatory for first time

wholesaling artists), staffing the booth during show hours, shipping products, set-up and tear-down of their product and assisting with the booth, and responsibility for travel arrangements, accommodations and meals.

Please provide **5 electronic images** of your product (for Craft East jurying committee), and a 1 page **biography** with this **completed registration** to Craft NB on or before January 10th to: events@craftnb.ca SUBJECT: CRAFT EAST 2023 APPLICATION.

By Mail: Craft NB, PO Box 1231, Fredericton, NB E3B 5C8